

WM. JOHNSON & SON

Big Up-Town Store New Brent Building, 9-11 Palafox

WM. JOHNSON & SON**MILLINERY.**

Many new ideas in Hats for Thanksgiving.

Both Plain and Elaborate designs. No two hats alike. Be sure and visit the millinery department before you leave the store. Our prices are most modest.

SKIRTS AND SHIRT WAISTS.

All the new ideas, pretty, striking, quaint or simple.

Plaid Skirts, \$8, \$9 and \$10.
Plain effects from \$8 up to \$12.50.
Shirt Waists, strictly tailored, plain and elaborately trimmed, from \$1.50 up to \$5.

INFANTS' HEAD WEAR.

The most complete line in the city to select from.

Silk from 50c up to \$2.50.
Fur and Velvet Caps 75c to \$3.50.

THE SWELL DRAPERY.

36-inch Jap Drapery, Silk, at \$1.
48-inch Gobel Drapery at \$1.75.
48-inch Satin Tapestry at \$1.
36-inch Hindoo Cloth at 25c.
36-inch Silkoline, 10c to 15c.

Women's Newest Style Winter Coats

The illustrations, and the prices, will tell most of the story—the rest will be told you by the garments themselves

English Box Coats, grey mixed strictly tailored, at \$18.50.

Walking Coats, made of lustrous Kersy, light green, tan, castor and black, elaborately trimmed, special \$25.

Black Thibet Coats, trimmed with braid or tailor-stitched stripes, special, from \$10 up.

SPLENDID SHOWING OF NEW DRESS GOODS.

Ombre Plaid Suitings \$1.25.
Shadowed effect Suiting at \$1.
55-inch Imported Suiting at \$1.
54-inch Broadcloth at \$1, \$1.25 and \$1.50.

56-inch Sheima Cloth at \$1.50.
40-inch French Dratea at \$1.

38-inch Crepe de Paris at \$1.
Mohair Luster at 85c, \$1, \$1.25 and \$1.50.

38-inch Crepe de Albatross in colors at 60c.

38-inch Wool Plaids, extra fancy, at 50c.



Black Broadcloth Coats, from \$7.50 up.

Tailored Suits, Pony effect, special, \$22.50 and \$25.

Eton effect, special, \$16.50 and \$18.50

A complete line of coats for the little ones, with caps to match.

Cravanette Coats from \$7.50 up.

EXQUISITE NEW SILKS, CHARMING TO THE EYES.

Plaid Ombre effects at \$1.50.

Plaid Tartan effects at \$1.

Shadowed Plaids, black and white, \$1.

Pekin Stripes at \$1.

Alabastrine Silk at \$1.50.

Messaline Silk at \$1.

27-inch China Silks at \$50.

36-inch Black Taffeta Silks at \$1 and \$1.25.

Peau de Soie Silk at \$1, \$1.25 and \$1.50.

Black Shantung Silk at \$1.50.

Crepe de Chine at \$1.25.

40-inch Silk Downe at \$1.25.

THANKSGIVING LINENS.

All pure Flax Linen, Snowy white, at a saving of 1-3 to 1-2.

72-inch Linen, plain and elaborate designs, at 75c, \$1, \$1.25, \$1.50, \$1.75 and \$2.50, with table napkins to match at \$2 to \$5.

White Towels, fringed and plain, 25 to 50c.

Colored Towels, fringed and plain at 25 to 50c.

Hemstitched Linen Sets at \$8 and \$10.

Fancy Linen drawn work, Table Covers, sideboard scarf and table centers, at all prices.

36-inch Linen, 50 cents and up

BED SPREADS.

Big White Beauties, Fringed extra heavy, \$2 and \$3.50.

Full size handsome designs, \$3, \$4, \$5 and \$6.

Fancy Blankets, full size, at \$1.

Plaid Blankets, full size, at \$10.

Cotton Fabric, Wool Finish.

Exact copies of high-price wool goods.

Henly Serge Wool Finish, 15c to 25c the yard.

Arnold's special Wool Finish at 20c the yard.

THE JOURNAL'S BIG WHITE PAPER CONTRACT

It Buys 128 Tons, or Over a Quarter Million Pounds, for Next Year.

WHAT IT COSTS FOR WHITE PAPER, INK, POSTAGE AND DELIVERY FOR 12 MONTHS WITH A CIRCULATION LIKE THE JOURNAL'S.

The Journal has just made a contract for the white paper which it will use during the coming year—or rather for a portion of the paper which it will use, for The Journal will probably consume more paper than the contract calls for. Some figures regarding this contract, showing as they do the immense amount of paper which The Journal's great circulation requires, will prove very interesting.

Over 1,000 Miles of Paper. The contract which The Journal has just made calls for nine car loads, or 128 tons of white roll paper. This is 512 rolls of 500 pounds each, or over a quarter of a million pounds, and unwound and placed end to end, it would form a white paper ribbon 31 inches wide, and 1,024 miles in length, or sufficient to reach from Pensacola to New York.

It will require eight barrels or two tons of ink to print this 1024-mile paper ribbon, and the ink and the paper together will weigh 130 tons or 260,000 pounds.

Aggregate Cost. The cost of this white paper, ink, the postage for mailing, and the carriers for city delivery, will aggregate the following figures:

White paper unfripped . . . \$6,400 00
Ink . . . 240 00
Postage . . . 1,200 00
Carriers . . . 2,600 00

Total . . . \$10,440 00

It is only when reduced to figures and itemized as above that people who are not themselves in the business can comprehend what an expense the publication of a paper like The Journal requires. And these figures it must be borne in mind are simply for the items stated. They do not include any of the expenses connected with the editorial, business or mechanical departments of the paper. They represent, in fact only about 20 per cent of The Journal's annual expenses, or merely that part of the \$50,000 which The Journal must collect and expend during 12 months' operation.

It costs money to run a newspaper nowadays and, as shown above, white paper, ink, and delivery constitute one of the chief items of expense.

RETRACTION MADE: SUIT WITHDRAWN

By Associated Press. Philadelphia, Nov. 24.—Lewis Emery, Jr., candidate of the fusion ticket in the recent campaign, who was sued by State Senator McNichol for charging him with bribery in connection with his election as speaker of the house of representatives five years ago, today publicly retracted his statement and the suit was withdrawn. McNichol had sued for \$250,000 damages and had also instituted a suit charging criminal libel.

AMUSEMENTS.

Julian Walker Tomorrow Night.

Mr. Julian Walker and his able assistants will have cause to feel flattered from the reception that awaits them on the occasion of their song



Mr. Julian Walker, Basso, Opera House Tomorrow Night.

recital in Pensacola tomorrow night. This will be a great event for lovers of good music and those who heard



Mr. Ferdinand Dunkley, With Mr. Julian Walker, Tomorrow Night.

Mr. Walker last year will no doubt want to hear him again tomorrow

Catarrh

Whether it is of the nose, throat, stomach, bowels, or more delicate organs, catarrh is always debilitating and should never fall of attention.

It is a discharge from the mucous membrane when kept in a state of inflammation by an impure, commonly scrofulous, condition of the blood.

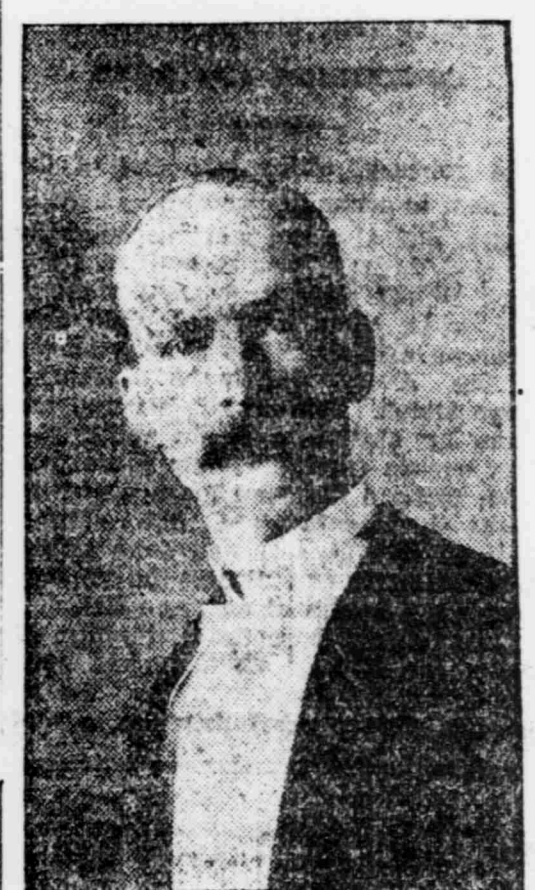
Hood's Sarsaparilla

Cures all forms of catarrh, radically and permanently—it removes the cause and overcomes all the effects. Get Hood's.

night. Mr. Julian Walker is a brother of Mr. J. O. Walker of Pensacola.

Mr. Ferdinand Dunkley, who accompanies Mr. Walker, has been a resident of New Orleans for the past five years. He is president and musical director of the New Orleans Choral Symphony Society, organist of St. Paul's (Episcopal) church, the Touro Synagogue and musical director of the Newman Manual Training School.

Mr. Henry Wehmann is also a musician of note and has won from time



Mr. Henri Wehmann, With Mr. Julian Walker, Tomorrow Night at the Opera House.

to time many laurels, and such a combination of musicians is almost impossible to imagine a more perfect entertainment as will be had here tomorrow night.

The Jewell Kelly Co.

Mr. Jewell Kelly and his popular stock company will be the Thanksgiving attraction at the Pensacola Opera house, presenting the beautiful play, "Little Lord Fauntleroy" at the matinee and "Jesse James" at night.

No more popular company than the above has ever played in Pensacola. During their engagement here several weeks ago they made many friends who will be pleased to welcome them back.

On Thursday night ladies will be admitted free under the usual conditions, if seats are reserved at Cox's Book Store, before six o'clock. This will be limited to the first 200 seats for Thanksgiving matinee, and night performance will go on sale Wednesday at 9 a. m. So be sure and get there early.

"The Virginian."

The absorbing story of "The Virginian," the love of sweet Molly Wood, her jealousy of the setting hen, Emily and the tragedies of State and Trampas, will be realistically presented by Dusan Farnum and the Kirke LaShelle company at the opera house next Saturday.

This fascinating idyl of the pioneer west will undoubtedly be cordially welcomed by the many who have read the book and who have come to love this cowboy hero of Owen Wister's creation, and who have not had an opportunity to see his stage presentation. "The Virginian" has captured the public fancy in no uncertain way and has proven one of the most popular plays of the early west that have ever been offered for their approval. Dustin Farnum created and still plays the nameless cowboy, in which he has won well deserved praise. His portrayal of this exacting role has been pronounced a living personification of the Virginian as known in the book. The supporting company is promised to be a notable one, including almost all of the original cast.

A NEW DISCOVERY

For Mending Torn Garments Without Sewing or Showing. Did It Ever Happen to You?

Accidentally tear your garment. What did you do? Well, you took a needle and tried to sew it together, after which it was unsatisfactory. The garment was ruined and you gave it away. That's the result. My MAGIC MENDER mends any kind of garment without sewing so you can't tell they were ever torn. Package mailed with full instructions on receipt of 15 cents to

M. M. FEINGOLD,
P. O. Box 353, Pensacola, Fla.

**Before Plunging**

Into tailoring investment it is well to canvass the situation thoroughly.

If a man is sufficiently interested about his clothes to go to a tailor—then he wants a "fit." That's the paramount issue.

Style, finish and individuality also occupy important consideration. Some tailors can supply these requirements—a big majority can't.

We positively guarantee our garments to embody every feature that can reasonably be expected in the highest grade of tailoring—and more.

That's satisfaction—Isn't it? Ordered Holiday Togs yet? Our assortment offers a big field for selection.

"We'll save you on prices."

Suits Tailored to Taste

\$20 to \$60.

PRICKETT, GERSON & GARDNER
Tailors, 6 Brent Building
(Incorporated.)
FRANK B. GARDNER, Manager.

Escambia Lodge, No. 15, F. & A. M.

Special communication of Escambia Lodge No. 15, F. & A. M., will be held Wednesday evening, November 29th, at 7:30 o'clock. Work in E. A. degree. Visiting brethren fraternally invited. W. G. DAILEY, Secretary.

Knights of Pythias.

Pensacola Lodge, No. 3, K. of P., will hold regular meeting Monday night, November 26, at 7:30 o'clock. Important business. Nominations for officers and Grand Lodge Representatives. Every member requested to be present, and visiting brethren cordially invited to attend. E. H. DENNARD, C. C.
H. HORSLEY, K. R. S.



THANKSGIVING TURKEYS, POULTRY, EGGS, & ETC. E. M. POOLEY, WHOLESALE COMMISSION DEALER, COR. CHASE AND DEVILLIER STREETS. PHONE 1211.

Extraordinary Special Sale

IN SUITS, CLOAKS, SKIRTS, SHIRTWAISTS, ETC.,

READY-TO-WEAR STORE.

For this week, commencing Monday, Nov. 25, we will inaugurate a Special Reduction Sale in all our Suits, Cloaks, Skirts and Shirtwaists, etc. Read every item carefully.

50 Ladies' Suits in navies, grays, pony and Norfolk effects, semi and tight fitting. Former price \$12, for Monday, only \$8.90

50 Misses' Suits. They come in all the leading shades, elegantly tailored in loose and tight-fitting jackets. Former price \$12, for this week only \$9.50

One lot of All-Wool Suits in all colors, elegantly made. Former price \$18 and \$20, for this week only \$14.50

100 All-Wool Coats, 52 inches long; loose fitting and elegantly made. Former price \$6. For this week only \$4.98

100 Cravenettes, loose and tight fitting; in all colors. Former price \$11.50. For Monday only \$8.49

50 Children's Coats, ages 5 to 12. Splendid garments for all occasions. Former price \$6 to \$7. For Monday only \$5.00

100 Skirts in black, navies, gray and brown, beautifully pleated and elegantly made. Former price \$5 to \$6. For Monday only \$4.49

SHIRTWAISTS.

We have just received a big shipment of White Waists in Madras, also piques, splendidly made, well worth \$1.50, but for this week they will go at 98c.

A big reduction on all our Wool and Silk Waists. Ask to see them. You are cordially invited.

The Ready-to-Wear Store,

27 S. Palafox St.

Falk & Friedman.

WE BUY THE VERY BEST WESTERN MEATS AND THEREFORE IT IS IMPOSSIBLE TO GET ANY TOUGH MEAT

HERE. TRY US. PHONE 223. THE NEW CITY MEAT MARKET, PRYOR BROS., PROPS.

Subscribe for The Journal.

Don't fail to attend the Thanksgiving Dance at C. K. of A. Hall, Ball Room.

TEACHERS' ATTENTION. The public schools throughout the county will be suspended on the 29th, said day to be the day of Thanksgiving. N. P. Superintendent.